

# Madeleine DeMotte

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## WORK EXPERIENCE:

### **Fashion Design Ambassador & Capstone Designer, Denton TX**

— *University of North Texas, College of Visual Arts and Design*

*April 2026*

- Selected to represent UNT/CVAD as a student ambassador during an official visit by Her Grace, the Duchess of Rutland
- Presented original, senior-level garment designs and discussed concept development, materials, and construction processes
- Demonstrated professional presentation, client engagement, and communication skills in a high-profile international setting
- Engaged with visiting cultural leaders connected to Belvoir Castle and the American Friends of Belvoir Castle organization

### **Lovely Bride, Dallas TX — Bridal Stylist**

*April 2025 - Present*

- Delivered personalized styling experiences, translating customer preferences into curated product selections aligned with brand offerings
- Built strong product knowledge across silhouettes, fabrics, and fit, enabling effective product storytelling and conversion
- Managed inventory and sample flow, ensuring accurate product availability and presentation across appointments
- Maintained ongoing client communication through calls and messaging, supporting customer retention and purchase follow-through
- Gathered real-time customer feedback on fit, style, and preferences, informing insight into consumer behavior and product demand

### **Ahem Alterations, Flower Mound TX — Internship**

*April 2025 - August 2025*

- Supported garment customization and construction, strengthening expertise in fit, sizing, and inclusive garment solutions
- Evaluated garments for quality and accuracy, ensuring alignment with customer expectations and brand standards
- Collaborated on custom bridal pieces, reinforcing understanding of made-to-order production and personalization.

### **The Coff's, Dallas TX — Showroom Assistant for The Coff's in the Dallas Market Center**

*January 2025 - February 2025*

- Assisted in merchandising and sales across 40 apparel and accessory brands, supporting product presentation and assortment organization
- Maintained Excel trackers for inventory and orders, supporting operational efficiency and sales tracking
- Contributed to email outreach and client communication, supporting marketing touchpoints and customer engagement
- Prepared showroom lines and visual displays, enhancing brand storytelling and product visibility

## EDUCATION:

### **University of North Texas,**

Denton, TX Jan 2023 - May 2026  
— *Fashion Design BFA, Minor in Merchandising*

## PROFESSIONAL PROFILE:

Detailed oriented professional with experience spanning design, merchandising, and customer-focused marketing within the bridal and occasion wear space. Skilled in translating trend insights and consumer needs into cohesive product assortments and brand-relevant storytelling. Strong background in client experience, product presentation, and digital-first retail environments, with a passion for inclusive design and personalized shopping experiences.

## CORE COMPETENCIES:

Apparel Design & Product Development  
Merchandising & Assortment Planning  
Customer Experience & Personalization  
Trend Forecasting & Market Research  
Brand Storytelling & Product Positioning  
Made-to-Order & Customization Knowledge

Cross-functional Collaboration

## TECHNICAL SKILLS:

Adobe Illustrator & Photoshop

Excel & Google Sheets

CLO 3D

Tech Packs & Product Development

## HONORS, AWARDS and COMMUNITY INVOLVEMENT:

College of Visual Arts and Design,  
Dean's List: Spring '23 -, Fall 2024

UNT Fashion Design Student  
Organization, Member Fall '24 - Spring '26